

EU-AFRICA BUSINESS SUMMIT - 5TH EDITION
23RD OF JUNE 2022
EGMONT PALACE, BRUSSELS

In the wake of the institutional EU-African Union (AU) event held in February 2022, the fifth edition of the **EU-Africa Business Summit** will represent the perfect follow-up opportunity to **promote** and **facilitate** the **interactions** between the **EU** and **Africa**.

This year, the recent “**Global Gateway**” European Strategy will be the starting point from which several sessions will allow African and European policymakers, business leaders and civil society experts to join the debate on how to unlock the full potential of the EU-AU Relations. These will address topics such as **Investment Climate and Trade, Green Energy, Healthcare and Innovation, Green Finance, Sustainable Food Systems, Connected Cities, Digital Transformation & Youth**.

The Summit, organised in collaboration with the **African Union**, the **EU Commission’s Directorate General for International Partnerships**, and the **Ministry of Foreign Affairs of Belgium**, will be held back-to-back with the **European Development Days (EDD)**. It will be the ideal stage to announce projects, share success stories and business opportunities thanks to the extensive international media coverage.

Objectives of the Summit

- Creating concrete business opportunities through high level networking moments
- Identifying innovative solutions for a shared vision in the framework of the EU-AU relations
- Raising critical issues to senior policy makers

Format of the Summit

- One-day Summit, taking place the 23rd of June 2022 at Egmont Palace in Brussels, Belgium
- +150 Selected High-level in-person participants & Online audience of +3000 viewers
- The Summit will include different session configurations (Keynote speeches, High-level Panels, Roundtable Discussions) and will address different relevant topics
- Participation of Representatives from the EU Institutions (EU Commissioners, Directors, etc.), European and African C-level business representatives, Experts (Academia, Think Tanks)

- Lively interaction between the Speakers, moderated by journalists of our media partners (Financial Times, Bloomberg, WSJ, Euronews, Africanews, Jeune Afrique, etc.)
- Networking side events with selected participants

About European Business Summits

European Business Summits (EBS) celebrated its 20th anniversary in 2020, confirming its prominent position as a debating and networking platform in Brussels. The platform aims at bringing business and politics together in order to stimulate common thinking on the most challenging issues faced by the European Union, to build a collective intelligence, and to closely follow decision-making processes. Through a family of Summits and Taskforces, EBS delivers an inspired, informed, and neutral contribution to policymaking in Europe via the annual flagship event 'European Business Summit' and a family of events.

EU-Africa Business Summit: A record of successful editions

Since 2018, EBS has been very much engaged in supporting the new EU-Africa alliance, with the objective of deepening the EU's economic and trade relations with Africa through industrial cooperation and investment policies. By organising several EU-Africa Summits, our mission is to debate political, economic, social, and environmental issues to promote the voice of enterprises in Europe and in Africa. Each edition brought together policymakers, industry leaders and experts to discuss the future of the EU-Africa partnerships.

With the support of the African Union, the European Commission, the Belgian Foreign Ministry of Affairs, and UNIDO, the first editions of the EU-Africa Business Summits attracted more than 500 in-person participants from 25 countries and circa 50 international journalists.

KPIs of the 2021 edition in Marrakech

+2,500 online participants
+50,000 Twitter impressions
+30 articles published

Watch more at <https://www.eu-africasummit.eu/euabs2021/>

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